

SAC COLLEGE COUNCIL MINUTES
June 20, 2018

<p>PRESENT: James Kennedy Adam O'Connor Madeline Grant Monica Zarske Theresa Hagelbarger Juan Esqueda, Outgoing ASG President Breanna Ceja, Incoming ASG President</p> <p>ABSENT: Linda Rose Arnulfo Cedillo Shelly Jaffray Elliott Jones Sean Small Lithia Williams</p> <p>LIAISON: Lt. Scott Baker Christina Romero</p>	<p>GUESTS: Esmeralda Abejar Mariano Cuellar, ICC President Maria Dela Cruz Brenda Estrada Elsa Garcia Bart Hoffman Alicia Kruizenga Janice Love Kimberly Mathews Teresa Mercado-Cota Veronica Oforlea Meredith Purvis, VisionPoint John Steffens Melissa Utsuki Brandon Vu, ASG Senator</p>
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I. Call to Order

Dr. Kennedy called the meeting to order at 9:03 a.m.

II. Action/Discussion Items

1. **Branding Project** – Melissa Utsuki discussed the branding project and then introduced Meredith Purvis from VisionPoint who reviewed the results of the surveys recently conducted and discussed the SAC brand cornerstones and pillars, round 3. She discussed what has been accomplished so far, goals and recommendations for next steps including the development of a Branding Task Force. A team that can drive the initiatives and create consensus. Branding is more than marketing the campus, it is a thread in everything SAC does and seen as. Next step: establish visual brand, brand compliant website “your front door” and getting the word out (internal and external); formal launch and communication are key to raising brand awareness. Melissa Utsuki will follow-up with Branding Task Force.
2. **Meeting Schedule for 2018-19 (draft)** – A draft of the meeting schedule for 2018-19 was distributed. Dr. Kennedy discussed the draft schedule noting that a final will follow soon.

III. Standing/Continuing Business

1. **Approval of Minutes – May 9, 2018**
It was moved by Madeline Grant and seconded by Monica Zarske to approve the minutes of May 9, 2018 meeting as presented. The motion carried unanimously.
2. **President**
 - **Guided Pathways** – Dr. Maria Dela Cruz reported that design team meetings are scheduled to meet during the summer.
 - **Classified Report** – Theresa Hagelbarger reported that CSEA is working on revising some job descriptions for classified positions.
 - **SAC Foundation Report** – No report.

- Public Affairs – Teresa Mercado-Cota reviewed upcoming professional development workshops and shared copies of the flyers. Additionally, the Professional Development Committee is reviewing the conference request form to make changes for using equity funds for attending conferences.
 - Research – Janice Love reported the research department is busy with many surveys and focused groups of which she hopes to report on the results at future meetings. The office is also working on the 2018 Fact Book with a modified pamphlet being prepared as well. A draft will be presented to College Council soon.
 - Information Technology – John Steffens reported the RSCCD Board approved the Text System. The committee will now discuss the process and roll out of the system. The mobile app is live and designed for students.
3. Academic Affairs
- Faculty Senate Report – No report.
 - Curriculum and Instruction Report – No report.
 - Enrollment Report – Dr. Kennedy reported enrollment figures are positive in comparison to last report. Positive attendance is coming in and SAC should hit positive attendance target. Previously it was reported that SAC was 70 FTES below the 2015-16 rate and summer borrow might change with summer enrollment being better than expected. Madeline Grant announced that five online sections were added due to waitlists and each time a section filled quickly. It was suggested that SAC plan for more online courses.
 - Accreditation Report – No report.
4. Administrative Services
- SAC Safety Report – Lt. Baker briefly reported on recent incidents and discussed the reason for campus fire watch related to repairs being completed. Madeline Grant asked that RAVE training be available during flex week in the fall.
 - Facility Committee Report – Adam O'Connor reported the Facilities Committee last met on May 15. It was informational meeting with review of project and wayfinding updates. The next meeting is August 2.
 - Planning and Budget Committee Report – Adam O'Connor reported the next meeting is August 7. Current status of State Budget is still unknown at this time.
5. Continuing Education – No report.
6. Student Services
- ASG Report – Juan Esqueda reported that ASG activities are winding down with three resolutions passed at the last meeting. Brandon Vu reviewed the resolutions briefly: 1) Support for reduced price structure for double-sided printing; 2) Support of Darren Hostetter and Playa de Arte – a space for students; 3) Support for college hour on Tuesday, Wednesday or Thursday from 12:00-1:30, 11:30-1:00 p.m. or 12:00-1:00. ASG was referred to the Academic Senate for a future recommendation on the college hour resolution. Dr. Kennedy commended the students for their participation and involvement in College Council during the academic year and wished them success in their future endeavors. Dr.

Kennedy also commenced Brandon Vu for his leadership of Sustain-A-Palooza. Teresa Mercado-Cota commended the 13 students that attended the Civics Engagement Conference last week. Theo Moreno incoming ASG VP briefly discussed changing the heart and minds of SAUSD students to consider SAC as a college of distinction and first choice not the fallback college.

- Student Success & Equity Committee Report – No report.

IV. Other Business

1. Request for Authorization to Apply for a Grant

- Veteran Resource Center Mentoring Program – Dr. Brenda Estrada briefly discussed the proposed grant to expand the services for all veterans regardless of active or inactive status; the development of a mentoring program – pairing them with other veterans (this keeps student in college and helps move them forward to completion). It was moved by Adam O'Connor and seconded by Theresa Hagelbarger to approve the Veteran Resource Center Mentoring Program grant request as presented. The motion passed unanimously.
- California College Textbook Affordability Act (AB798): Bonus Funding. It was moved by Adam O'Connor and seconded by Madeline Grant to approve the California College Textbook Affordability Act (AB798): Bonus Funding grant request as presented. The motion passed unanimously.

V. Next Meeting and Adjournment

The June 27 meeting is cancelled and the July 11 meeting tentative/as needed. This meeting adjourned at 11:09 a.m.